## AMENDMENT TO THE CLAIMS:

This listing of claims replaces all prior versions and listings of claims in the application:

1. (Currently amended) A dial, comprising:

a substrate plate;

a semi-transparent layer covering at least part of said substrate plate of a material allowing light to pass;

phosphorescent, fluorescent or luminescent luminous elements lodged in hollows made in between said substrate-plate and said semi-transparent layer and open towards said substrate plate, said luminous elements to forming an image, and the image that is visible in darkness;

wherein no image is the semi-transparent layer is visible under normal lighting conditions and has a configuration that does not form an image, such that the hollows and the image of said luminous elements are not visible under normal lighting conditions, and wherein said luminous elements are lodged in blind hollows made in said semi-transparent layer and open towards said substrate plate.

- 2. (Cancelled)
- 3. (Cancelled)
- 4. (Original) The dial of claim 1 wherein said luminous elements are applied by serigraphy, tampography or manually onto said substrate plate and/or onto said semi-transparent layer.
- 5. (Original) The dial of claim 1 wherein said semi-transparent layer is made of one of the following materials: mother-of-pearl; varnish; lacquer; glass; plastic.
- 6. (Original) The dial of claim 1 comprising a colored layer interposed between said substrate plate and said semi-transparent layer.

U.S. Application Serial No.: 10/811,845

Attorney Docket No.: 128118.0101

Reply to Office Action dated March 18, 2008

7. (Original) The dial of claim 6 wherein said colored layer is a coat of varnish.

8. (Previously presented) The dial of claim 1 wherein said blind hollows are made by

machining or by selective chemical attack.

9. (Previously presented) The dial of claim 10 wherein said blind hollows are made by

machining or by selective chemical attack.

10. (Currently amended) A watch piece, comprising a dial, said dial comprising:

a substrate plate;

a semi-transparent layer covering at least part of said substrate plate of a material

allowing light to pass;

phosphorescent, fluorescent or luminescent luminous elements lodged between said

substrate plate and said semi-transparent layer to form an image that is visible in darkness; and

wherein said luminous elements are lodged in blind hollows made in said semi-transparent layer

and open towards said substrate plate:

wherein the semi-transparent layer is visible under normal lighting conditions and has a

configuration that does not form an image, such that the hollows and said luminous elements are

not no image is visible under normal lighting conditions; and wherein said luminous elements are

lodged in blind hollows made in said semi-transparent layer and open towards said substrate

plate.

11. (Cancelled)

12. (Cancelled)

13. (Currently amended) The dial of claim 1, wherein said semi-transparent layer and said

luminous elements do not form any image that is visible under normal lighting conditions.

Page 3 of 9

U.S. Application Serial No.: 10/811,845

Attorney Docket No.: 128118.0101

Reply to Office Action dated March 18, 2008

14. (Currently amended) The dial of claim 10, wherein said semi-transparent layer and said

luminous elements do not form any image that is visible under normal lighting conditions.

15. (Currently amended) A dial consisting of:

a substrate plate with at least one marking visible under normal lighting conditions;

a continuous semi-transparent layer covering at least part of said substrate plate of a

material allowing light to pass;

phosphorescent, fluorescent or luminosselements lodged between said

substrate plate and said semi-transparent layer, and wherein said luminous elements are lodged in

blind hollows made in said semi-transparent layer and open towards said substrate plate;

wherein said luminous elements form an image, and the image that is visible in darkness,

the semi-transparent layer is visible under normal lighting conditions and has a configuration that

does not form an image, such that the hollows and said luminous elements are not but essentially

invisible under normal lighting conditions, and wherein said luminous elements are lodged in

blind hollows made in said semi-transparent layer and open towards said substrate plate.

16. (Previously presented) The dial of claim 15 wherein said luminous elements are applied

by serigraphy, tampography or manually onto said substrate plate and/or onto said semi-

transparent layer.

17. (Previously presented) The dial of claim 15 wherein said semi-transparent layer is made

of one of the following materials: mother-of-pearl; varnish; lacquer; glass; plastic.

18. (Currently amended) The dial of claim 15 further consisting of wherein a colored layer is

interposed between said substrate plate and said semi-transparent layer.

Page 4 of 9

U.S. Application Serial No.: 10/811,845

Attorney Docket No.: 128118.0101

Reply to Office Action dated March 18, 2008

19. (Previously presented) The dial of claim 18 wherein said colored layer is a coat of

varnish.

20. (Previously presented) The dial of claim 15 wherein said blind hollows are made by

machining or by selective chemical attack.

21. (New) A method comprising:

providing a dial having a substrate plate and a semi-transparent layer covering at least

part of said substrate plate of a material allowing light to pass,

lodging phosphorescent, fluorescent or luminescent luminous elements in hollows made

in said semi-transparent layer and open towards said substrate plate,

forming with said luminous elements an image that is visible in darkness, and

hiding the image of said hollows and said luminous elements in normal lighting

conditions by the semi-transparent layer, wherein the semi-transparent layer is configured to not

form an image.

Page 5 of 9